



Kristin Moreland

Class A Member

LPGA Teaching & Club Professionals

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Profile To deliver exceptional golf instruction to students of any age, playing experience and physical ability by combing my education and experience. To remain an active and contributing member of the LPGA Teaching & Club Professionals and to achieve the credential of "LPGA Master Professional". To promote golf as a lifetime activity and to be an ambassador of the game of golf.

Related Professional Experiences

Principal Instructor, MySwingSchool.com, Hawaii / Colorado (Summer '06 to Present)

- Provide private, semi-private, group and clinic golf instruction
- Provide Internet video golf instruction services
- Development of marketing programs and materials

Independent Contractor Teaching Professional (Winter '07 to Present)

- Provide private, semi-private, group and clinic golf instruction to all ages
- Instructor – LPGA - USGA Girls Golf and Junior Golf
- Club fitting and equipment sales
- Membership and Program Sales
- Development of marketing programs and materials
- Provide marketing, scheduling and customer service for instruction programs
- Team teach with resident LPGA and PGA professionals
- Successfully contracted with or retain teaching privileges with the following facilities:
 - **Makalei Golf Club,** Kona, Hawaii, (Nov '13 to Present)
 - **The Olde Course in Loveland,** Loveland, Colorado (May '12 to present)
 - **Cattail Creek Golf Course,** Loveland, Colorado (May '12 to present)
 - **Big Island Country Club,** Kona Hawaii (Jan '15 to Nov '15)
 - **Kona Country Club,** Kailua Kona, Hawaii (Winter '07 to Spring '13)
 - **Leonard's Golf,** Erie, Colorado (April '09 to Oct '13)

Assistant Professional, The Olde Course @ Loveland, Loveland, Colorado (Spring '06).

- Provided golf instruction to private groups and individuals, LPGA - USGA Girls Golf, EWGA
- Pro shop staffing, including sales, merchandising and promotion
- Develop and distribute print, electronic, and social media
- Provide customer service, training and technical assistance to golfers, professional staff, and management

Related Training & Experiences

Instruction

- **LPGA Teaching Professional,** Ladies Professional Golf Association, Class A attained Fall 2011, Member since 2007.
- **Certified Putting Instructor,** Frankly Golf, Frankly Academies, Reunion, FL. Credentialed since February 2012.
- **Certified Coach,** New Rules Golf Coach, Reynolds Plantation, GA. Credentialed since February 2014.
- **Certified Putting Instructor,** 4 Element Putting, Eycline Golf, Greeley, CO. Credentialed since May 2016.
- **Certified Coach,** USKids Golf, Norcross, GA. Credentialed since November 2016.
- **Double Goal Coach,** Positive Coaching Alliance, Mountain View, CA. Credentialed since November, 2016.

Experiences

- **Instructor, KC Women's Golf Clinic,** Shadow Glen GC, Olathe, KS. October 2015 – 16.
The KC Women's Golf Clinic is an all-day all women's event for women to improve their golf game in an encouraging environment. The events mission is to promote women's health and wellness through the game of golf and encourage new females to participate in the game. Portions of the proceeds go to support the Women's Business Center (mission is to develop and mentor primarily women-led businesses) & WIN for KC (local organization supporting women's and girl's athletic development).
- **Rules Committee, UL International Crown,** Merit Club GC, Chicago IL, July 2016. The field of eight countries was determined by the combined Rolex World Ranking of the top four LPGA tour players from each country. Match play: three days of four-ball competition and one day of singles matches.

Education

B.A., Fitness and Exercise Specialist and Physical Education, Minors: Psychology and Coaching, Emphasis in Business, Emphasis in Nutrition, University of Northern Colorado, Greeley, Colorado, 1985.

Related Abilities

- Skilled swing analyst utilizing software, including: V1 Pro, CourseTrends, Tomi, AboutGolf; competent with USchedule, Microsoft Office, QuickBooks, Constant Contact, and other applications and devices
- Excellent written and verbal communication; self starting and objective oriented
- Experienced leader, outstanding team building abilities, exceptional people skills

Reference

On request.